

A Safe Portal For Your Internet Navigation

30 Aug 2000

Banorte has the answers to the most sophisticated market needs through its new on-line services. GFNORTE now offers a wide variety of services on internet transactions to its corporate and individual clients.

Mexico D. F., August 31, 2000.- Grupo Financiero Banorte launches a comprehensive strategy to manage its on-line transactions in the world of electronic commerce. The twelve million dollar investment places GFNORTE among the leading institutions in Internet commerce in Mexico.

In a special conference attended by clients, friends and special guests and broadcast via satellite to the ten major Company sites located throughout Mexico, General Manager, Othón Ruiz Montemayor spelled out the details and benefits of Banorte's new Internet services.

"In 1996, we became the pioneers of the financial system by providing our clients with the first financial WebPage intended to satisfy a wide variety of information needs related to our institution. Today, we go even farther because our Internet services are among the best offered by financial institutions in the country."

Through www.banorte.com.mx and a more complete and comprehensive array of on-line services, Grupo Financiero Banorte will be able to effectively meet the most sophisticated needs of today's market.

Banorte will transfer its most important services to the virtual world such as "BANORTE EN SU EMPRESA", financial solutions intended to satisfy your business needs; "BANORTE EN SU CASA" to satisfy the financial needs of individuals; and "BANORTE INTERBURSATIL" to satisfy stock exchange needs allowing clients to directly participate in the capital markets.

Through "BANORTE SEGUROS", the new on-line insurance services, clients will be able to obtain relevant information and quotes, make payments and instantaneously purchase car insurance policies.

With Banorte's on-line service "AFORE EN SU CASA", clients of Afore Banorte - Generali will be able to view their balance and transactions, make pension plan projections based on their savings and understand the potential of capital growth through additional voluntary savings.