

Alliance between Banorte & Casas Geo enable more people to buy their own home

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Mexico, D.F., July 17, 2007.- Grupo Financiero Banorte and Casas GEO established a major commercial support alliance for the purchase of Social Benefit, Medium and Residential housing throughout the country.

The objective of this GEO-BANORTE alliance is to place 5,000 homes in the next 12 months in special financing conditions through Banorte's wide range of mortgage products and under all the financing schemes in its portfolio.

Customers interested in purchasing a new home in the Casas GEO developments will have access to the quality services offered by Banorte and a 30-minute loan application resolution.

With this agreement, Grupo Financiero Banorte and Casas GEO confirm their commitment to continue to provide attractive products and services that enable their customers to make their dream of having their own home come true.