

Banorte launches "Cuenta Fuerte": an all-inclusive package with additional benefits

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Mexico D.F. September 3, 2009. With the objective of offering all Mexicans the best package of bank products with the best value, Banorte launches its "Cuenta Fuerte", a set of products that includes an Enlace Global account, credit card, demand investment, term investment, internet banking, Banorte Movil, telephone banking, ATM services and life insurance all in one contract.

This new product offers clients the following benefits:

- Free unlimited checking for their Enlace Global account with 72 hour protection against loss or theft.
- Overdraft protection for checks and teller withdrawals.
- Unlimited withdrawals and consults at Banorte ATMs.
- No account management charges.
- No minimum balance required.
- 28 day promissory notes with interest rates 50% higher than for promissory notes for the same terms acquired separately.
- Immediate credit card with no annual payment for the first year and 12 hour protection against loss or theft.
- Free life insurance for Ps 150,000.00 for accidental death.
- Access to Banorte through Internet Advanced and free Banorte Movil.

Banorte is proud to provide Mexican families with more superior benefits in a single product at a lower cost, which can be acquired at any branch in the country.