

"Anniversary Mortgage", Banorte's newest product to support Mexicans

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Mexico D.F., September 9th, 2009. With the objective of supporting Mexicans seeking to acquire a home, Banorte launches its "Anniversary Mortgage", reducing rates to 11.0% for the lifetime of the loan and offering the lowest initial payment monthly on the market.

With this mortgage, Banorte provides Mexicans with support to face the difficult economic situation by reducing the initial payment, thus enabling them to acquire a larger home for the same monthly income.

"Anniversary Mortgages" applies to home acquisitions for terms of 15 and 20 years; it also offers unemployment insurance, eliminates commissions for premature payment and reduces aperture commissions of 2% and 3% to 1.10%.

Banorte also provides clients with access to its Mobile Mortgage Quotes, a tool that can be accessed from a cellular phone to provide instant quotes, for the whole range of mortgage options that the institution offers.

With this tool, the only one of its kind on the market, clients can make calculates using different investment amounts and choose the option that best suits their needs - using their mobile phone.

To obtain this novel tool, clients just have to send a text message with the word Banorte to 20204 and they will receive it in their mobile phone immediately.

Mortgage information and procedures can be obtained at any of Banorte's 1,045 branches.

With this and other products, Banorte once again reaffirms its commitment to support Mexicans in these hard times when it is even more difficult to acquire a home, with the confidence that the country's economic situation will improve in next few years.