

Banorte is named "Best Financial Group in Mexico 2009" by World Finance magazine

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London, England, April 23rd, 2009. Grupo Financiero Banorte was named the "Best Financial Group in Mexico 2009" by World Finance magazine. This is the first time that a Mexican institution has been granted this award by the prestigious publication of the World News Media Group headquartered in London.

It is important to mention that Banorte was selected from among the most important banks in Mexico by a panel of independent experts assembled by the editors of the publication.

It was considered that Banorte distinguished itself for constant innovation, originality and quality of products and services, continuous development of markets and its growing participation in all segments, as well as excellence in client service, among other things.

For Roberto Gonzalez Barrera, President of the Board of Directors of Grupo Financiero Banorte, to be worthy of this recognition is "one more example of the capacity of the bank and its workforce to maintain a successful track record with good results, even in an adverse economic environment. It also demonstrates the prudent management of the Institution and a continuous commitment to clients with high quality products, always with their needs in mind. Undoubtedly, this award motivates us to continue on the path to transform Banorte into: Mexico's strongest bank."

This prize joins the many awards that Banorte has received in past years for its excellent performance. Banorte has also been recognized four times (2000, 2005, 2006 and 2008) by The Banker magazine as the "Best Bank of the Year in Mexico", and also in 2008 by Euromoney magazine as the "Best Bank of the Year in Mexico and Latin America".