

Banorte begins operations in OTCQX International Premier, an electronic platform to operate OTC Level I ADR programs

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Monterrey, NL, July 15, 2010. - Grupo Financiero Banorte (BMV: GFNORTEO) reports that it's Level 1 American Depositary Receipt (ADR's) program (ticker: GBOOY) was authorized to list and operate as of today in the OTCQX International Premier platform, the OTC market's highest tier. Through this listing, GFNorte and OTCQX offer investors transparency, better information, and a level of service formerly available only through a US stock exchange.

GBOOY was allowed to list in OTCQX International Premier as a result, among other things, of Banorte's adoption of modern corporate practices and its strict adherence to the Mexican Stock Exchange's (BMV) disclosure requirements; thus allowing GFNorte to meet all the requirements by the US authorities to operate in OTCQX. Through this listing, GFNorte is seeking greater penetration of its ADR's in global investment portfolios.

Bank of New York Mellon (BNYM), the depositary bank for GFNorte's ADR program will serve as the Principal American Liaison ("PAL") on the OTCQX market.

The "Pink OTC Markets Inc. (OTCQX: PINK)" operates the leading electronic interdealer quotation and trading system for over 9,000 securities not listed on a U.S. stock exchange. It constitutes the third largest U.S. liquidity pool for trading public company shares, after The NASDAQ Stock Market, Inc. and The New York Stock Exchange.

Investors can find current financial disclosure and Real-Time Level 2 quotes for Banorte on www.otcqx.com and www.otcm Markets.com.