



Material Event

Subject: CHANGES OF GRUPO FINANCIERO BANORTE'S CHIEF FINANCIAL OFFICER

Monterrey, N.L., December 1st, 2014. Grupo Financiero Banorte S.A.B. de C.V. ("GFNORTE") (BMV: GFNORTEO) informs the investment public that David Suarez Cortazar, Chief Financial Officer, has decided to leave the institution as of today.

Rafael Arana de la Garza, Chief Operating Officer (COO), will continue having oversight over the finance function of the Group.

Ursula Wilhelm Nieto, Deputy Managing Director of Investor Relations and Financial Intelligence will maintain responsibility for Investor Relations.

GFNORTE reiterates to the investment public that it will to continue adopting best international corporate practices regarding Corporate Governance and information disclosure. The Financial Group expects to maintain its strategic and expansion plans to consolidate a leading institution in Mexico; in this sense, we will timely inform the investment community regarding the strategy execution and evolution of our operations. The Investor Relations and Financial Intelligence Department is available for any inquiry or comment regarding this material event at: investor@banorte.com or at the number (55) 52 1670-2256.