
Subject: CONTINUOUS STRENGTHENING OF GRUPO FINANCIERO BANORTE'S CORPORATE GOVERNANCE

Monterrey, N.L., August 15, 2014. Regarding the information recently published in the media on matters related to Corporate Governance, Grupo Financiero Banorte, S.A.B. de C.V. ("GFNORTE") (BMV: GFNORTEO), informs the investment public that any change in the composition of the Board of Directors, resignation of a Board member or senior manager is informed to the investment public, if it were to happen, through the communication channels established by the National Banking and Securities Commission and the Mexican Stock Exchange, adhering at all times to external regulations and corporate practices of the Institution. The ratification or replacement of any member of the Board of Directors shall be proposed by the Designation Committee, which is the institutional channel established for such purposes, and shall be voted by the majority in the Shareholders' Meeting.

GFNORTE is an institution with solid Corporate Governance bodies and practices, which adhere to the provisions of the Law Regulating Financial Groups and the Securities Market Law, among other legal provisions, as well as to international best corporate practices. The resolutions adopted by the Board of Directors and that are proposed to the Shareholders' Meeting have always sought the protection of the rights of minority shareholders and institutional strengthening. Strategic decisions and relevant resolutions of the Financial Group are reviewed and decided within the Shareholders' Meeting, in which there is broad representation of all minority shareholders of the Financial Group. On the other hand, Financial Group's Management is characterized by its adherence to the resolutions of the Board of Directors and Shareholders' Meetings, as well as its commitment to generate value for its shareholders and clients, create a reliable source of employment for all its employees, and work at all times with the authorities regulating the institution and its subsidiaries

GFNORTE listed in the Mexican Stock Exchange, is one of the companies with the highest percentage of floating shares in the financial market - shares among the investment public ("Float") account for nearly 90% of the paid-in capital of the company - and has a significant base of minority investors (approximately 6,800 investors), both in Mexico and around the world; including some of the most relevant global institutional funds in international financial markets.

GFNORTE reiterates to the investment public that it will continue adopting the best international corporate practices regarding Corporate Governance and information disclosure. The Financial Group expects to maintain its strategic and expansion plans to consolidate a leading institution in Mexico; in this sense, we will timely inform the investment community regarding the strategy execution and evolution of our operations. The Finance and Investor Relations Department is available for any inquiry or comment regarding this material event at: investor@banorte.com or at the number (55) 52.68.16.80.