
Subject: GFNORTE JOINS DOW JONES SUSTAINABILITY INDEX EMERGING MARKETS

Monterrey, N.L., September 17, 2014. Grupo Financiero Banorte, S.A.B. de C.V. ("GFNORTE") (BMV: GFNORTEO), informs the investment public that last September 11, the results of the annual review of the Dow Jones Sustainability Indices ("DJSI") were announced, in which GFNORTE was included for the first time, becoming the first Mexican financial institution to be considered in the Dow Jones Sustainability Index Emerging Markets (*DJSI Emerging Markets*).

The DJSI methodology – established jointly by *S&P Dow Jones Indices* and *RobecoSAM* - aims to include companies across the world that outperform their peers in numerous sustainability metrics; therefore, the annual review involves an integrated assessment of economic, environmental and social criteria with a strong focus on shareholder value.

The 2014 edition of Dow Jones Sustainability Index Emerging Markets is integrated by 86 members from 37 industries and 12 countries, considering that 800 companies were invited to participate.

"Being part of the index turns us into Emerging Markets leaders in terms of sustainability, reflecting our commitment to further integrate sustainability into business, with a long-term vision," said Mayra Hernandez, GFNORTE's Executive Director of Social Responsibility.

For Management, this award represents a continuous operating improvement; the integration into the index reflects the Group's continuous commitment to evolve and develop under best environmental, social and corporate governance practices.

Alejandro Valenzuela, GFNORTE's CEO, commented: "Belonging to sustainability indices such as the DJSI or the Sustainable IPC of the Mexican Stock Exchange, allows us a better understanding of what is important to investors on sustainability matters and thus, focus actions to create value for our stakeholders, among them, our shareholders". Furthermore, emphasized that with the participation of our financial institution "we seek to strengthen the integration of environmental, social and corporate governance criteria when making investment decisions".

With this award, GFNORTE reaffirms its strong commitment to continue working aiming to strengthen Mexico.

GFNORTE reiterates to the investment public that it will continue adopting the best international corporate practices regarding Corporate Governance and information disclosure. The Financial Group expects to maintain its strategic and expansion plans to consolidate a leading institution in Mexico; in this sense, we will timely inform the investment community regarding the strategy execution and evolution of our operations. The Finance and Investor Relations Department is available for any inquiry or comment regarding this material event at: investor@banorte.com or at the number (55) 52.68.16.80.