
Subject: Fitch Ratings assigns AAA (mex) to Pensiones Banorte.

Monterrey, N.L., March 9, 2015. Grupo Financiero Banorte, S.A.B. de C.V. ("GFNORTE") (BMV: GFNORTEO) informs to the investment public that today, Fitch Ratings assigned AAA (mex) to Pensiones Banorte, S.A. de C.V., ("Pensiones Banorte") with stable outlook.

The main factors considered are: the support from GFNORTE to the subsidiary, the adequate management of the company, its strong integration and the identification of the brand, among other factors.

GFNORTE reiterates to the investment public that it expects to continue adopting the best international corporate practices regarding Corporate Governance and information disclosure. The Financial Group expects to maintain its strategic and expansion plans to consolidate a leading institution in Mexico; in this sense, we will timely inform the investment community regarding the strategy execution and evolution of our operations. The Investor Relations and Financial Intelligence Department is available for any inquiry or comment regarding this material event at: investor@banorte.com or at the number (55) 1670-2256.