

**Subject: Fitch confirms Seguros Banorte's AAA (mex) local rating; the outlook is stable.**

**Monterrey, N.L., February 25, 2015.** Grupo Financiero Banorte, S.A.B. de C.V. ("GFNORTE") (BMV: GFNORTEO) informs the investment public that today, Fitch Ratings confirmed Seguros Banorte's AAA (mex) local rating with stable outlook.

The main factors considered for the affirmation were: the support from GFNORTE, the strategic relevance for the Financial Group, the positive evolution of the profitability for the last 4 years, better leverage levels, among others.

GFNORTE reiterates to the investment public that it expects to continue adopting the best international corporate practices regarding Corporate Governance and information disclosure. The Financial Group expects to maintain its strategic and expansion plans to consolidate a leading institution in Mexico; in this sense, we will timely inform the investment community regarding the strategy execution and evolution of our operations. The Investor Relations and Financial Intelligence Department is available for any inquiry or comment regarding this material event at: [investor@banorte.com](mailto:investor@banorte.com) or at the number (55) 1670-2256