

Material Event

2015

Subject: Carlos Hank Gonzalez was ratified as Chairman of GFNORTE's Board of Directors in the Annual General Shareholders' Meeting

- 95.7% of the represented shares voted for the integration of the new Board of Directors; therefore, investors have demonstrated their confidence on Grupo Financiero Banorte.
- "My objective is to consolidate today's Banorte and turn it into the most profitable bank in Mexico": Carlos Hank Gonzalez.
- Mr. Hank Gonzalez accomplished his commitment to strengthen GFNORTE's Corporate Governance by increasing the number of Independent Members in the Board of Directors.
- During the Assembly, the incorporation of two new Proprietary Independent Members was approved. They will contribute toBanorte with their international experience.

Monterrey, NL., April 27th, 2015. On April 24th, 2015, Grupo Financiero Banorte S.A.B. de C.V. ("GFNORTE) (BMV: GFNORTEO) held the Annual General Shareholders' Meeting, in which 95.7% of the represented shares voted for the integration of the Board of Directors for 2015; thus, ratifying Mr. Carlos Hank Gonzalez as Chairman of GFNORTE's Board of Directors as well as the other members of such corporate body. Investors demonstrated their confidence on the new Group's management.

Mr. Hank Gonzalez referred to the commitment towards the institution: "My objective is to consolidate today's Banorte and turn it into the most profitable bank in Mexico".

One of the first strategies Mr. Hank Gonzalez prosed at his arrival to the Board of Directors on January 1st, was to strengthen GFNORTE's Corporate Governance by adding new Proprietary Independent Members to the Board. Therefore, last Friday the Assembly approved, as well, two new Proprietary Independent Members, who from now on, will contribute to Banorte with their international experience.

Jose Antonio Chedraui Eguia, CEO of Grupo Comercial Chedraui and Alfonso de Angoitia Noriega, Executive Vice Chairman and Chairman of the Financial Committee at Grupo Televisa are the two new Proprietary Independent Members of the Board of Directors. As a result, Grupo Financiero Banorte now has 11 Proprietary Independent members equivalent to 73%, exceeding the 25% set forth in the legislation and the 60% suggested by best international corporate practices.

At the end of the Assembly, Mr. Hank Gonzalez stated "Along with the valuable opinion and the business experience of men and women that today belong to our Board, we enrich the business decisions that will help Banorte to achieve the goal of being the best bank of the country".

Hank Gonzalez has a solid career of 20 years. He holds a Bachelor's Degree in Business Management with specialization in Finance from Universidad Iberoamericana.

GFNORTE reiterates to the investment public that it expects to continue adopting the best international corporate practices regarding Corporate Governance and information disclosure. The Financial Group expects to maintain its strategic and expansion plans to consolidate a leading institution in Mexico; in this sense, we will timely inform the investment community regarding the strategy execution and evolution of our operations. The Investor Relations and Financial Intelligence Department is available for any inquiry or comment regarding this material event at: investor@banorte.com or at the number (55) 1670-2256.