

Subject: GFNORTE was included in the Euronext- Vigeo EM 70 Index

(BMV: GFNORTEO, OTCQX: GBOOY, Latibex: XNOR)

Monterrey, N.L., July 12, 2016. Grupo Financiero Banorte S.A.B. de C.V. ("GFNORTE") informs to the investment public it was included in the Euronext- Vigeo EM 70 Index, which recognizes the top 70 companies in emerging markets with the best sustainability practices.

Euronext- Vigeo EM 70 Index is a benchmark for responsible investors, who make decisions not only based on financial fundamentals, but also on sustainability criteria. Being included in this kind of indices provides stocks with visibility and liquidity; it is worth mentioning that GFNORTE is the only Mexican financial group and one out of three in Latin America included in the list.

Carlos Hank, Chairman of the Financial Group's Board recognized: "The fact that GFNORTE was included in this index proves our investors our long-term vision. We are a responsible and transparent company committed to Mexico's development."

Out of 800 assessed companies, only those outperforming in 330 social, environmental and corporate governance metrics were included.

Marcos Ramírez, GFNORTE's CEO mentioned "We are proud to be one of the four Mexican companies included in this index. This recognition is the result of daily efforts to include sustainability to the business DNA. Today, more than ever, global investors recognize our sustainability practices. Environmental, social and corporate governance best practices are an indicator of companies with a solid management committed to long-term value generation."

GFNORTE reiterates to the investment public that it expects to continue adopting the best international corporate practices regarding Corporate Governance and information disclosure. The Investor Relations and Financial Intelligence Department is available for any inquiry or comment regarding this material event at: investor@banorte.com or at the number (55) 1670-2256.