

**Subject: Banorte and PayPal Launch Strategic Partnership**

(BMV: GFNORTEO, OTCQX: GBOOY, Latibex: XNOR)

**Mexico City, October 23, 2017.** Grupo Financiero Banorte (GFNorte) and PayPal announced a strategic partnership that will allow their clients to improve their online shopping experience through each company's digital platforms.

Through their online or mobile banking platform, Banorte's clients will be able to link a credit or debit card to a new or existing PayPal account and transact with merchants in Mexico and around the world with ease and convenience that our joint customers have come to expect. This agreement will allow customers who bank with Banorte to set their default funding source within PayPal and check their PayPal balance directly on Banorte's website and mobile app.

With this agreement, Banorte is the first bank in Mexico and Latin America to partner with PayPal to offer a seamless experience where its customers will be able to link their credit and debit cards to their new or existing PayPal accounts.

"We are very excited to have the opportunity to work with PayPal, one of the main and most secure online payment platforms for ecommerce in the world", commented Manuel Romo, Director of Payment Methods at GFNorte. "We are convinced that this partnership will allow us to bring great payment methods innovations to the Mexican market", he concluded.

This partnership will also grant Banorte customers access to PayPal's 17 million merchants network worldwide. Both companies will collaborate on future initiatives to make online purchases more seamless for their customers.

"PayPal is proud to be partnering with some of the world's most important technology companies and financial institutions to make digital and mobile payments more accessible to our customers around the globe. Banorte is a great example of how our partnership approach is bringing innovation to customers in Mexico and Latin America," said Blas Caraballo, General Manager in Mexico, PayPal. "We look forward to working closely with Banorte to create great payments experiences for our mutual customers."

GFNORTE reiterates to the investment public that it expects to continue adopting the best international corporate practices regarding Corporate Governance and information disclosure. The Investor Relations and Financial Intelligence Department is available for any inquiry or comment regarding this material event at: [investor@banorte.com](mailto:investor@banorte.com) or at the number (55) 1670-2256.