

Subject: Agreement for a Strategic Commercial Alliance between Banorte and TuHabi, and Participation in Habi's Financing Round C

(BMV: GFNORTEO, OTCQX: GBOOY, Latibex: XNOR)

Grupo Financiero Banorte, S.A.B. de C.V. ("**GFNorte**") informs the investor community that, committed to the search for partnerships that allow us to be at the forefront and aligned with our strategy, Banco Mercantil del Norte, S.A., Institución de Banca Múltiple, Grupo Financiero Banorte ("**Banorte**") and Corporativo MCNEMEXICO, S. de R.L. de C.V. ("**TuHabi**"), have reached an agreement into a strategic commercial alliance to develop and offer financial products and services to the users of TuHabi ecosystem.

As a result of this strategic alliance, Banorte expects to continue attracting important technological innovations to the Mexican market, expand distribution channels for its products through digital means, and continue to offer its customers user-friendly, adaptable, and cutting-edge products that are one step ahead of their needs.

Likewise, and in continuity with our digital strategy and technological innovation, Banorte participated in the financing round C of McN Investments Ltd. ("**Habi**"), with a minority investment in the successful PropTech.

Habi, and its Mexican subsidiary TuHabi, is the most relevant PropTech in Hispanic Latin America that, through its residential real estate digital platform, powered by data management technology, empowers consumers in the real estate sector in Mexico and Latin America to buy and sell properties with greater efficiency, security, and experience in the process.

GFNorte reiterates to the investment community its continued commitment towards adopting the best international practices regarding corporate governance and information disclosure.

San Pedro Garza García, N.L., May 11, 2022.

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