

Subject: TransUnion signs an agreement to acquire a majority interest in Trans Union de México

(BMV: GFNORTEO, OTCQX: GBOOY, Latibex: XNOR)

Grupo Financiero Banorte, S.A.B. de C.V. ("GFNorte") informs the investor community that on January 15th, 2025 Banco Mercantil del Norte, S.A., Institución de Banca Múltiple, Grupo Financiero Banorte ("Banco Mercantil del Norte"), along with other Mexican credit institutions as selling shareholders (jointly, the "Selling Shareholders"), entered into a stock purchase agreement of the shares representing the capital stock of Trans Union de México, S.A., S.I.C. ("Trans Union de México"), a credit bureau focused on the consumer sector (i.e., individuals), with TransUnion Reverse Exchange, S. de R.L. de C.V., a subsidiary of TransUnion ("TransUnion") whereby TransUnion, as purchaser, agreed to acquire the entire equity interest in Trans Union de México of Banco Mercantil del Norte and the rest of the Selling Shareholders.

The closing of the transaction is subject to various conditions, including the authorization of the Ministry of Finance and Public Credit (*Secretaría de Hacienda y Crédito Público*), the Mexican National Banking and Securities Commission (*Comisión Nacional Bancaria y de Valores*), and the Mexican antitrust authority.

As a result of the transaction and once it is closed: i) Banco Mercantil del Norte will sell its entire equity interest in Trans Union de México to TransUnion, which as of this day represents approximately 5%; and ii) TransUnion, as a result of the acquisition of Trans Union de México's shares held by Banco Mercantil del Norte and the rest of the Selling Shareholders, will increase its equity interest in Trans Union de México from 26% to approximately 94%.

The transaction does not include the equity interest that Banco Mercantil del Norte and the rest of the Selling Shareholders hold in Dun & Bradstreet, S.A., S.I.C. ("D&B México"), a credit bureau focused on the commercial sector (i.e., companies and individuals with business activity).

GFNorte reaffirms its commitment to international corporate governance best practices and information disclosure.

Trans Union de México/D&B México

Trans Union México and D&B México constitute the credit information business known as "Credit Bureau".

San Pedro Garza García, N.L., January 16th, 2025.

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